

Times	ROOMS							
	S Ball	North Ballroom	A	B	C	D	E	Jr Ballroom
8a	Registration							
9a	Vendors	OBI-EE and What-If Analysis Capability APPS Associates, LLC Srinivas Pothuganti	Integrate OBIEE and SOA for real-time analytics and targeted action Protégé Software Services, Inc. Kiriti Mukherjee	Program Management with PeopleSoft ESA Integration Cardinal Point Solutions David Schmida/Stefan Frank	A practical guide to implementing Oracle Applications R12 Fadel Partners, Inc Shawn Laidley	Building the Corporate Information Model Before You Implement -- A Top Down vs. Bottom Up Approach to Implementation in R12 Fiteni International LLC Alex Fiteni CMA	Tricks and Tips with Implementing and Upgrading Oracle E-Business Suite R12 Oracle <i>Charles Cruickshank, Ken Fishman</i>	Upgrading to 10g -- Preparing for Release 12 Iron Mountain, Inc. Suzanna Trabucco
10a		Introduction to OBI-EE and MS Office Integration APPS Associates, LLC Abdul Hafeez Shaik	Release 12 Financials-- Tales from the Front TUSC Michael Butler / Deborah Bryda	What's New in PeopleSoft ESA and Project Management applications: ROI benefits to upgrade from 8.x to 9.0 Cardinal Point Solutions Mike Curtin	Easier Shipping Execution & Tracking Using a Single Integrated Solution without Customizations Hologic James Barron / Ravi Parisa	Upgrading to Release 12 from 11i, Best Practices Juvenile Diabetes Research Foundation / Monument Data Solutions LLC <i>Tony Petrocillo / Carl Rubin / Will Boudreau</i>	Pass it on: Little known secrets to help increase your support efficiency Oracle <i>Chris Warticki</i>	Enterprise Manager 10g Grid Control & Administration Sierra Atlantic Shiva Madhav
11a		OBI-EE - Secured! Protégé Software Services, Inc. Kiriti Mukherjee	Release 12 Oracle Financials and the New Functionality International Registries / Monument Data Solutions LLC Don Legere / Carl Rubin	Nuance University - A Unique Approach to Learning Management Julie Schell / Juli Rochon Nuance Communications / Kbase	Maximizing the value of HP Quality Center for testing within an Oracle E-Business Suite environment Harvard Pilgrim Health Care Deb LeClair & Jay Wells	How Oracle Applications Customers are Benefiting from Fusion Oracle Claudio Lichtenthal/Siva Macha	From Transaction to Advanced Trade Promotion Management Oracle <i>Andrew Wilson</i>	How to Secure Test Environments to Meet Compliance Requirements Applimation Paul Capobianco
12p	Lunch (North Ballroom) -- Meet the NEOAUG Board members							
1p	Vendors	OBI_EE Panel	Finance Breakout	Order Mgmt / MFG breakout	CRM Breakout	HCM Roundtable	Projects Breakout	Technical Breakout
2p		OBI-EE Tips and Tricks to create Dashboards and Answers APPS Associates, LLC Abdul Hafeez Shaik	Best Practices for Accelerated E-Business Suite R12 Upgrade Sierra Atlantic <i>Brian Rogan/Shiva Madhav</i>	PeopleSoft ESA Processing Controls Cardinal Point Solutions Donald Woodford	Implementing a Solution for Mobile Field Service Siemens Water Technologies Corp. Denise Torpey / Kiranlal Mood	User Productivity Kit (UPK) Features & Benefits "Deep Dive" Apex IT <i>Alan Leschyshyn</i>	Best Practices in Deploying Oracle EPM Solutions Oracle <i>James Byrne</i>	How to Build Integration Infrastructure Across Enterprise Applications to Achieve Real Time Financial Integrations using Oracle SOA's Framework -- An Innovative Approach Protégé Software Services, Inc. <i>Mariana Hardy / Raman Singh</i>
3p		A Practical Guide to Deploying Portal Interfaces on Oracle Applications. Fadel Partners Mike Daniels	Oracle E-Business Suite R12 Upgrade Best Practices Apex IT Alan Leschyshyn	Enterprise Revenue Management in Concert with Oracle Financials Softrax Dr. Richard Moore	Leveraging Dynamic Approvals for Your Sales Organization through AME Kbase <i>Manoj Menon/Rita Beck</i>	Expert MetaLink & Support Configuration Manager Oracle <i>Chris Warticki</i>	Best Practices in Deploying and Upgrading Siebel 8 Oracle <i>Saby Mitra, Christel Devlin</i>	SOA in Real Life - Best Practices and Lessons Learned Fujitsu Faisal Ghadially / Bhawani Katyal
4p	Conclusion							



Presenter / Activity	Abstract
Dr. Richard Moore Softrax	Enterprise Revenue Management in Concert with Oracle Financials Revenue Management has slipped through the cracks of the financial infrastructure at nearly every company. According to research from RevenueRecognition.com and IDC, 92% of public companies still use spreadsheets for one or more critical revenue recognition tasks.
Faisal Ghadijally/Bhawani Katyal Fujitsu	SOA in Real Life - Best Practices and Lessons Learned The presentation will provide suggestions, comments and best practices around the design, development and deployment of SOA implementations using Oracle FMW. Eight (8) case studies will be presented, within the context of lessons learnt. Fujitsu Consulting itself is implementing FMW for integrating EBS with Salesforce.com. Lessons learnt will include business benefits to the end users as well as ROI for the businesses where it is deployed.
Kiriti Mukherjee Protégé Software Services, Inc.	Integrate OBIEE and SOA for real-time analytics and targeted action This is a step-by-step example of how to leverage the web services components of OBIEE to gain real-time, actionable intelligence and to launch a business process using the SOA framework. The various OBIEE web services and an example of evaluating BI conditions from within a BPEL workflow will also be discussed.
Deb LeClair & Jay Wells Harvard Pilgrim Healthcare	Maximizing the value of HP Quality Center for testing within an Oracle E-Business Suite environment Maximizing the value of HP Quality Center to manage QA testing in the Oracle E-Business Suite goes beyond the software itself. Carefully planning an application release strategy, properly organizing and structuring content within the tools, and following a phased approach to introducing new testing processes all have impact as well.
James Barron / Ravi Parisa Hologic	Easier Shipping Execution & Tracking Using a Single Integrated Solution without Customizations Does Oracle Shipping Execution leave you wishing you had more? Do you find yourself entering shipment information into more than one place? Do you wish you had better integration with freight carriers, better tracking, less transaction time, and instant access to shipment information? Join Hologic Inc and Apps Associates Inc as we review a recently implemented shipping console which provides a simplified integrated shipping solution without Oracle customizations.
Julie Schell / Juli Rochon Nuance Communications / Kbase	Nuance University - A Unique Approach to Learning Management To introduce the new Learning and Development organization to its global employee population, Nuance Communications has implemented Oracle Learning Management. In this session, attendees will find out how Nuance implemented Learning Management and integrated with third-party content to deliver online learning to employees and managers. Attendees will also learn how Nuance University built programs tied in to critical company business objectives and competencies to allow for enhanced relevancy and business impact.
Srinivas Pothuganti APPS Associates, LLC	OBI-EE and What-If Analysis Capability Ever wonder if there was a tool from Oracle that allowed you to perform what-if analysis on your real data e.g. when doing budgets etc. It would have been nice if Discoverer allowed you to change the values and see the report change. Oracle has answered this call with their offering of OBI-EE. A feature called 'Write-Back' allows you to change the data on the report and in real time see the affects of the change; all this without affecting your 'real' source data. Multiple users can access the same report at the same time and can change values to have their own 'What-If' analysis.

Presenter / Activity	Abstract
Shiva Madhav Sierra Atlantic	<p>Enterprise Manager 10g Grid Control & Administration</p> <p>Oracle's Enterprise Manager 10g Grid Control framework, allows management of entire Oracle and Non-Oracle applications through one integrated management console. OEM greatly reduces maintenance and administration costs of managing Oracle Applications. In addition the eBusiness Management Pack, provides greater visibility into the Oracle Applications architecture, allowing better proactive monitoring. EBS pack provides Service Level Agreement measurements as well, adding value to Managed Service organizations</p>
David Schmida / Stefan Frank Cardinal Point Solutions	<p>Program Management with PeopleSoft ESA Integration</p> <p>A successful project management office requires both strategic management and tactical scheduling. Learn how Oracle and Impress Software simplify this challenge by integrating PeopleSoft Enterprise Service Automation with Microsoft Project Server.</p>
Abdul Hafeez Shaik APPS Associates, LLC	<p>Introduction to OBI-EE and MS Office Integration</p> <p>OBI-EE (a.k.a. Oracle Business Intelligence) is a true Business Intelligence tool offered by Oracle. Any organization that is planning a BI strategy or looking for a reporting tool should look at this tool from Oracle. This presentation will give you an overview of this tool and how easy it is to create user friendly reports and dashboards. This presentation will also demonstrate the seamless integration between OBI-EE and Microsoft Office.</p>
Michael Butler / Deborah Bryda TUSC	<p>Release 12 Financials--Tales from the Front</p> <p>This presentation will review the journey of a successful R12 Financials implementation, focusing on lessons learned, key technical and functional differences in Release 12, and R12 "best practices" stemming from a complex client implementation involving 120+ legal entities.</p>
Denise Torpey / Kiranlal Mood Siemens Water Technologies Corp.	<p>Implementing a Solution for Mobile Field Service at Siemens Water Technologies Corp.</p> <p>Siemens Water Technologies is rolling out a solution for mobile field service incorporating Oracle's Advanced Scheduler, centralized dispatching, electronic debriefing using handheld devices, and an automated interface to Oracle Projects. Join us as we present an overview of this solution which integrates 3rd party user interfaces with Oracle Applications.</p>
Manoj Menon / Rita Beck Kbace	<p>Leveraging Dynamic Approvals for Your Sales Organization through AME</p> <p>Have you outgrown the use of a static approval group for Negotiation approvals? If so, this session will provide an opportunity to learn how to leverage the power of the Approvals Management Engine (AME) to apply the appropriate level of control over your Sales activities through dynamic approval groups. If you are using Oracle Configurator to create Negotiation Orders and want to utilize these Negotiation Orders as a Quoting tool, then AME is the right mechanism to achieve your optimal approval process. This session will provide a step-by-step overview for changing a standard static approval process to a rules-based, dynamic approval process using various features of AME. Participants will walk through a specific example of creating an AME custom transaction type for Negotiation Orders in Order Management. This session will also demonstrate the steps required to define AME rules to apply control over customer discounts proposed by Salespeople, while providing insight on how to integrate these custom AME rules to the Negotiation workflow using the AME.B APIs.</p>

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Tony Petrocillo / Carl Rubin / Will Boudreau Juvenile Diabetes Research Foundation / Monument Data Solutions, LLC	Upgrading to Release 12 from 11i, Best Practices Upgrading to Release 12 is complicated. We will discuss upgrading from early and late versions of 11i as well as upgrading the database multiple times during this process. Other topics will include Custom Libraries, Oracle Support, Testing, and Training. Techniques to save time during the production cut-over weekend by compressing tasks. Other topics include moving to a new server, upgrading to 64-bit, and moving from Oracle on Demand
Kiriti Mukherjee Protégé Software Services, Inc.	OBI-EE - Secured! Don't make security of your OBI-EE deployment an afterthought. This presentation illustrates ways to secure your OBI-EE implementation to restrict access to users and ways to limit access to only the data they need (e.g. restrictions by cost center). It also explains how to integrate your OBI-EE application with eBusiness Suite single sign-on and responsibilities.
Don Legere / Carl Rubin International Registries / Monument Data Solutions, LLC	Release 12 Oracle Financials and the New Functionality With Release 12 of the applications, Sets of Books are no longer part of Oracle Ledger. There are now Ledgers, Ledger Sets, Primary and Secondary Ledgers, and the Accounting Setup Manager. When upgrading, decisions need to be made on how the old Sets of Books and Organizations are migrated. On Payables, the Supplier Table is no longer in the system and has been replaced with the Party Table and structure. Also, Payment Batches is retired and Oracle Payments is its replacement. On Receivables, the use of Accounts under Customers (Parties) is fully implemented. For all Financials, Banks and Bank Accounts are now centralized and become Parties in the TCA structure. This session will discuss all of these and other new features and functions with Release 12 Oracle Financials.
Alan Leschyshyn Apex IT	Oracle E-Business Suite R12 Upgrade Best Practices In addition to new functionality, Oracle E-Business Suite R12 features an improved user interface and the promise of improved system performance. If you're using 11i and are contemplating a jump to R12, join Apex IT at this year's NE OAUG meeting for an interactive presentation on R12 Upgrade Best Practices.
Claudio Lichtenthal/Siva Macha Oracle	How Oracle Applications Customers are Benefiting from Fusion At OOW 2007, Oracle honored 30 innovative Oracle Applications customers who use Fusion Middleware in conjunction with their E-Business Suite, Siebel CRM, PeopleSoft, and JDE. This presentation highlights the usage patterns and Return of Investment (ROI) these customers have gained from using various components of Fusion Middleware with their Oracle Applications.
Mike Curtin Cardinal Point Solutions	What's New in PeopleSoft ESA and Project Management applications: ROI benefits to upgrade from 8.x to 9.0 PeopleSoft ESA has come a long way in the last 3 releases. Many ESA early adopters are ready for an upgrade, but are not completely aware of new functionality that is being delivered. We will show examples, so as to help accelerate the upgrade path, and make room for all of these new features!

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Paul Capobianco Applimation	<p>How to Secure Test Environments to Meet Compliance Requirements</p> <p>Any organization that uses an enterprise application maintains many copies of their production database to meet development, testing, outsourcing, and off-shoring requirements. As the number of databases increases, so does the number of locations containing sensitive data such as employee, payment or financial records. Without an automated solution, it is difficult to protect all of this sensitive information while simultaneously enabling necessary access in non-production environments.</p> <p>This presentation will take a closer look at the challenges enterprises face when protecting private data in non-production environments. It will also discuss how enterprises should protect data to meet various compliance requirements and leverage advanced security measures such as data masking.</p>
Suzanna Trabucco Iron Mountain, Inc.	<p>Upgrading to 10g -- Preparing for Release 12</p> <p>Iron Mountain Is currently running 11i application version 11.5.10.2 with the following modules: AP, AR, FA, GL, Property Manager for Financials. Human Resources including Manager Self-Service, Advanced Benefits and Learning Management. As the Project Manager, I will review our upgrade strategy, testing, and implementation process. Along with the challenges encountered during the process and the post go-live issues.</p>
Abdul Hafeez Shaik APPS Associates, LLC	<p>Tips and Tricks to create Dashboards and Answers</p> <p>OBI-EE (a.k.a. Oracle Business Intelligence) is a true Business Intelligence tool offered by Oracle. Any organization that is planning a BI strategy or looking for a reporting tool should look at this tool from Oracle. This presentation will give you Tips and Tricks to create and maintain answers and Dashboards. This will unfold all the questions about using the OBI-EE Presentation tool.</p>
Mike Daniels Fadel Partners	<p>A Practical Guide to Deploying Portal Interfaces on Oracle Applications</p> <p>Use Portal to provide a customized User Interface to EBS and incorporate additional functionality, content, and integration.</p>
Alan Leschyshyn Apex IT	<p>User Productivity Kit (UPK) Features & Benefits "Deep Dive"</p> <p>Oracle's User Productivity Kit (UPK) product can help E-Business Suite users improve the efficiency of their implementations/upgrades and the quality of their end-user training programs. Interested in learning how? Then be sure to join Apex IT at this year's NE OAUG meeting for a "UPK Deep Dive" presentation.</p>
Mariana Hardy / Raman Singh Protégé Software Services, Inc	<p>How to Build Integration Infrastructure Across Enterprise Applications to Achieve Real Time Financial Integrations using Oracle SOA's Framework -- An Innovative Approach</p> <p>A cash study of a recent integration project at Monster Worldwide, Inc. involving SOA framework, component of Oracle's fusion middleware to do critical financial integrations including credit and rebilling, revenue recognition between Siebel's Order Management and Oracle e-Business Financials. It will highlight advantages of approach and tangible benefits including ROI, reusability and visibility across financial systems</p>

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Bruce Kozlowski Core Services	<p>Explore the New Features of the Complex Procurement in Release 12</p> <p>In this presentation you will see Oracle R12 Service Procurement in action. Procurement is one of the key business flows in ERP. Complex Procurement enhanced in Oracle Advanced Procurement R 12 helps even the most efficient organizations get a hold of services suspending. Customers now can benefit from extensive support for progress payments, including rate, lump sum and milestone payments that can automatically track accounting details and track projects if needed. In this presentation you will see Oracle R12 Service Procurement in action.</p>
Alex Fiteni, CMA Fiteni International, LLC	<p>Building the Corporate Information Model Before You Implement -- A Top Down vs. Bottom Up Approach to Implementation in R12</p> <p>R12 has some new ideas that make the old information model that R11i and prior releases supported. Simple upgrade may not be enough. There are some challenges that may give you pause to re-assess the risks in your upgrade to R12. Taking a Top Down approach may help to right size the work required to upgrade or re-implement your instances)</p>
Donald Woodford Cardinal Point Solutions	<p>PeopleSoft ESA Processing Controls</p> <p>The ability to reconcile data in Projects with data in feeder systems (Expenses, Payables, Billing) and the GL is critical to satisfying many audit requirements, both internal and external. We will talk about how to document these controls.</p>
Brian Rogan / Shiva Madhav Sierra Atlantic	<p>Best Practices for Accelerated E-Business Suite R12 Upgrade</p> <p>Atlantic's Upgrade Methodology helps accelerate the upgrade lifecycle and leverage on best of Release 12 applications. Learn how you can leverage on some of the best practices to accelerate your upgrade initiatives and attain a unified data model that provides a single view of your manufacturing process</p>